



Have a greater impact on your organisation

*...by implementing **one** idea rather than talking about hundreds!*

by Kathryn FitzGerald

Have you ever attended a conference and come back to the office with lots of great ideas? At first you are highly motivated and can't wait to implement all of them. But 6 months later, what have you actually accomplished?

Many people believe that education is power and a commitment to learning can provide the knowledge to advance their career. However, the real power is in the **implementation** of what is learned...the action that is taken. The desire to learn is not enough, but must be supported by specific **actions** to make things happen.

Why aren't ideas implemented?

In reality, most people don't realise their ideas due to a number of reasons:

- They focus on short-term results drives out ideas that take longer to mature.
- Most of their resources are devoted to day-to-day business.
- They don't know where to begin.
- They don't have the time, as the reactive nature and pressure of their current role inhibits the implementation of new ideas.

But the most limiting factor is that the number of ideas is just too many, which is why you end up completing none!

Stop deferring...

At some point you have to decide to stop talking about your ideas and take the first step with enough confidence to carry you through to the next step!

- What is the **one** change that would have the greatest impact on you today?
- Where could you have the greatest impact in relation to your organisation?

By implementing just one great idea you will have a greater impact on your organisation and the greater your impact, the more valuable you become to your employer.

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Implement one at a time...

The next time you attend a conference or seminar, select no more than three new ideas. Implement one each month for the next quarter.

Write down your ideas and the changes you intend to implement (knowing there is a significant increase in success if you write it down). Set the dates and/or timelines. Check off each action taken as you achieve them so you can enjoy your progress.

If possible, find an accountability partner who will help hold you responsible for implementation of the changes you identify.

And never be afraid to share your ideas with others to get feedback. Ideas grow best when they are exposed to a lot of other people's ideas and input on a regular basis.

Try to remain passionate about your ideas and remember what made you feel so strongly about them in the first place. Your passion will be contagious and it will draw others to you that can help you on your journey to become one of those invaluable few who don't just talk about it, they do it!

Make a commitment...

No matter what your current level of success, there is always room for improvement. Make a commitment today to become more aware of the:

- Actions you take
- Decisions you make
- Results you achieve

The most difficult challenge is the consistent implementation of new ideas or strategies learned.



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